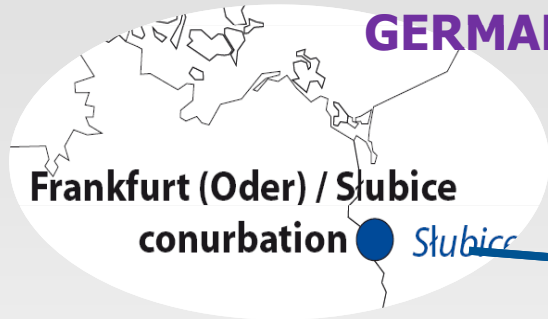


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# That's where I come from:

## GERMANY / POLAND



### Speaker: Klaus Baldauf

- City of Frankfurt (Oder), Germany
- \* Responsible for International Affairs
- \* German chairman of the Euroregion project management committee
- \* Board member of City Twins, cross-border cities' association
- \* Vice President of EUROMOT Executive Committee for CTA



## Diapositive 1

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**j1**

vielleicht noch ein paar facts zu den Städten: Größe, Bundesland/ Wojewodschaft etc.

jg; 08/03/2009

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# URBACT-egtc- Partnerschaften

MOT, Lead Partner

Lille Métropole Urban Community

Eurométropole Lille-Kortrijk-Tournai,  
FR/BE

City of Słubice

Frankfurt on Oder/Słubice conurbation,  
PL/DE

City of Chaves

Eurocidade Chaves-Verin, PT/ES

City of Esztergom

Ister-Granum EGTC, HU/SK

Canton of Basel Stadt

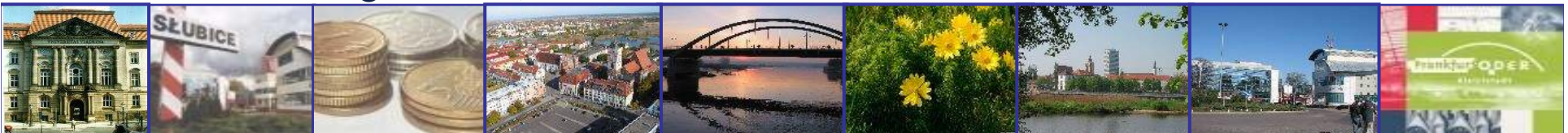
Trinational Eurodistrict Basel,  
CH/DE/FR

Urban Community of Strasbourg

Eurodistrict Strasbourg-Ortenau, FR/DE



● Lead partner (LP)  
● Cross-border conurbation  
● Project partner (PP)



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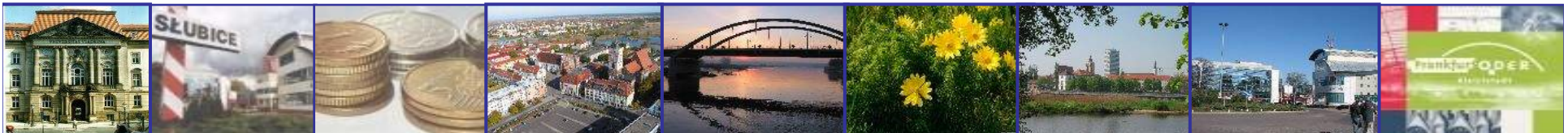
## The daily cooperation's „Pyramid“

**Joint strategy:** working on a „joint vision for Frankfurt & Słubice 2020“ and on the „Local Action Plan 2010-2020“ within EGTC project

**„High lights“:** common City's Party in July 2009,  
 European Fire Brigade Meeting 2011

**Daily joint life:** Polish and German children together in the daycare facility for children or at the same classroom in school;  
 „Polish-German Youth Orchestra“; students at the „European University of Viadrina“ and at Polish University „Collegium Polonicum“

**Daily life:** about 1.000 Poles living in Frankfurt, about 100 Germans living in Słubice; lots of thousands of border crossings each day for going shopping, working, or spending one's spare time „on the other side“





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### Frankfurt (Oder) & Słubice: Internal governance scheme

Political structure

*Technical Team*

#### Executive board

Lord Mayor of Frankfurt +  
Mayor of Słubice

#### General assembly

Common sessions of both City  
Councils (once a year)

#### Joint city council committee

(from four up to six times a year)

#### City of Frankfurt (Oder)

2 persons

#### City of Słubice

2 persons

1 shared external expert  
for cross-border cooperation

### Cross-Border Local Support Group

**Political &  
Administration Level**  
Steering Committee  
(each two months)

**Community Level**  
Future Conference  
(4-6 June 2009)

**Administration Level**  
Working Groups  
(once a month)

- Economic Development
- City Marketing
- City Development and Planning
- International Cooperation
- Culture and Education
- Project Group





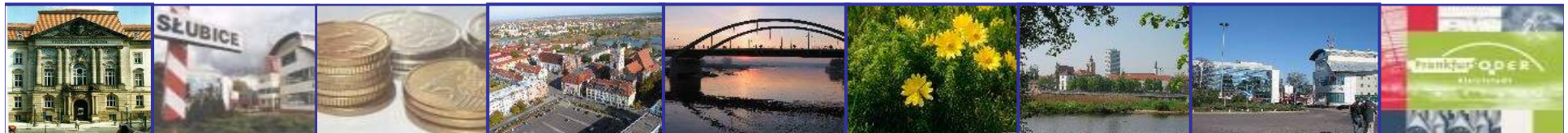
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## Conference for the future Frankfurt (Oder) – from Słubice 4. till 6. Juni 2009

### ■ Requirements:

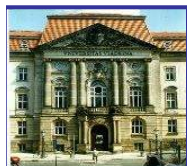
- Coordinating committee of the both cities
- Coaching via common URBACT- working groups
- 200 participants, the same quote from each country
- Decision maker of policy, actors and governance, impact of engaged citizens
- Mix-Financing (URBACT, Donation German-Polish Cooperation, European partnership`s fund, own capital/private sponsoring)
- Room`s conditions in Collegium Polonicum Słubice

### ■ Structure/Projectmanagement/Agenda

### ■ Methodology

### ■ Results

### ■ Further approach







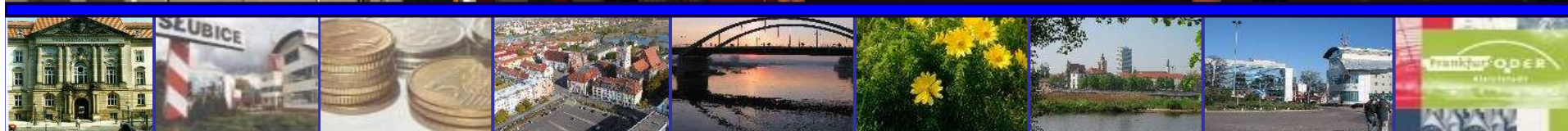
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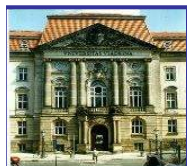
### ■ Agenda:

- Part of conference: Statement of situation at this moment and examples of other crossborder-regions (Dr. Clev/ MOT)
- Workshops government, policy, economics, public relations, culture and sport, education and coaching seminars
- Creation of 8 concepts/view points till 2020: Presentation
- Decision making of the best suggestion/recommendation
- Concreate vision with aims/goals, implementation, project`s planning
- Engagement of interested citizens in further new processes (LAP 2010-2020)
- Evaluation

### ■ Methology

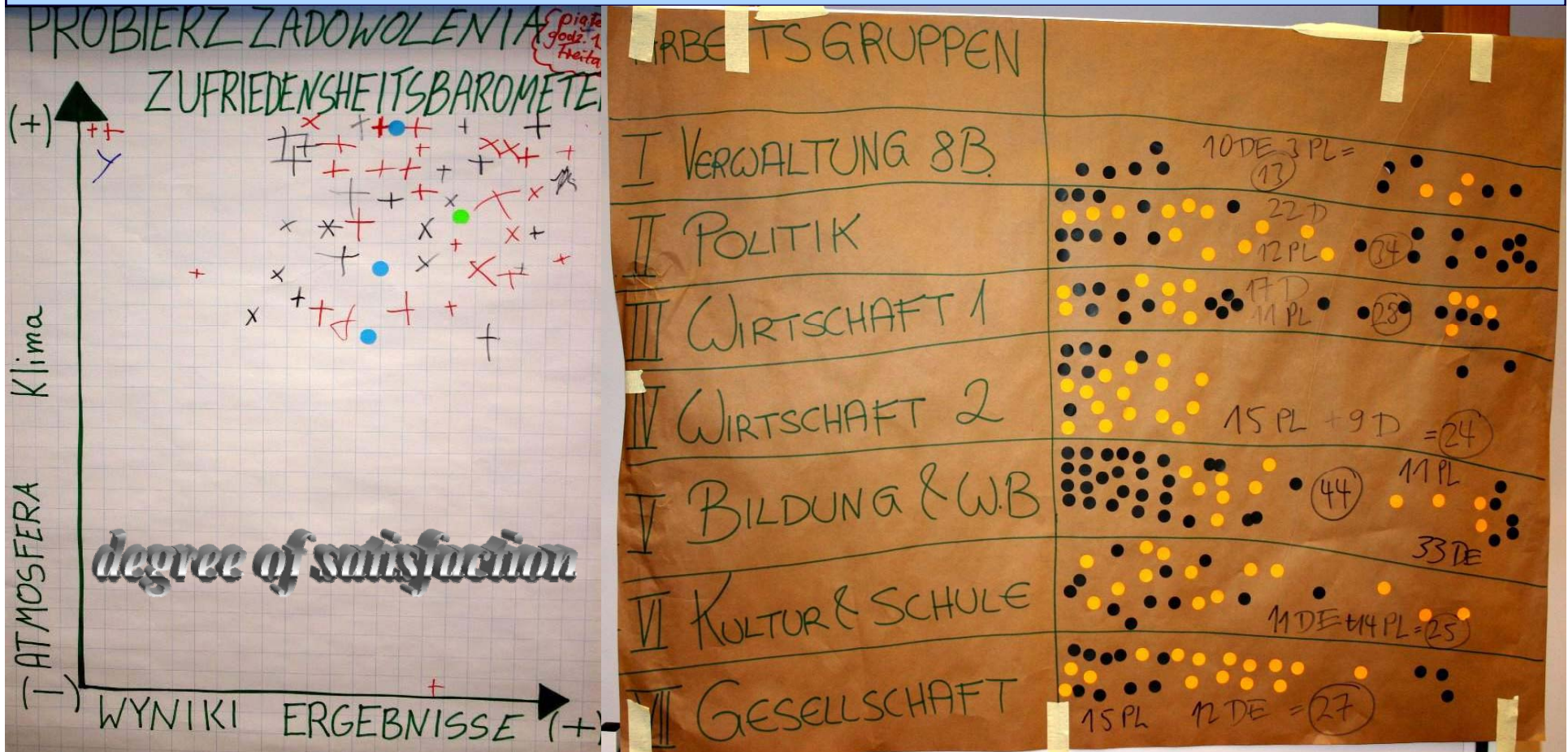
### ■ Results

### ■ Further approach



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## Assessment of the visions



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### ■ Methodology

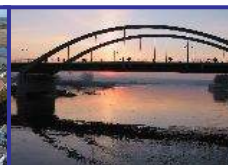
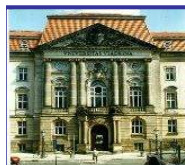
- Look at the common, desirable and at the same time realistic future
- Problems of the presence faded out
- Look at that what we want to reach absolutely together
- Efforts for Frankfurt Słubice consensus
- fairly: Where are we in agreement to each other And where not?
- Principle „ Either or “ -> completed with principle „ as well as “
- the basic, universal **versus** quite concrete, visible signs of the future
  - ▶ both is used and both must be compiled together.
  - ▶ Order is second-rate

### ■ Results

### ■ Further approach



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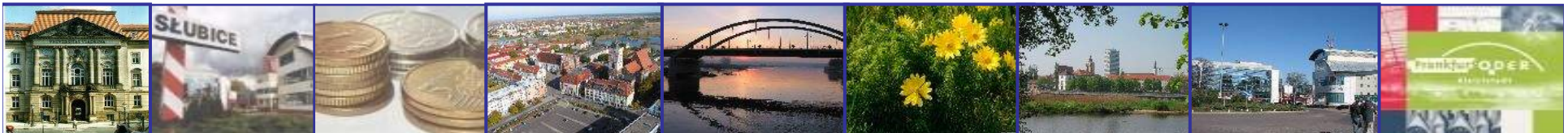
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## Conference of the future Frankfurt (Oder) – from Słubice 4. till 6. Juni 2009



### ■ Results

- **Clear confession for the double city of Frankfurt-Słubice**
  - not as a substitute for Frankfurt and Słubice structures -> clever and absolutely necessary supplement
  - Differentiation sign of other medium-sized cities
  - interesting for investors, tourists, conveyor means givers
  - Higher quality of life accessible
- **Consensus about necessity of a uniform and effective outside picture**
- **common main focuses for meaningful and necessary projects and measures**
- **Some of the most likely „ pictures from the future “:**
  - ...
- Further approach



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## Conference for the future Frankfurt (Oder) – from Słubice 4. till 6. Juni 2009

### ■ Results:



### ■ Some of the most likely „ pictures from the future “:

- Bilingual and trilingual double city in the public life, at school and also on the street.
- The city in which the young people remains or returns
  - ▶ internationally certified employments
  - ▶ no other city of this size in whole Europe gives in which Europe is to be felt so vividly as Unique Selling Proposition
  - ▶ European university - also with a main focus in solar technology and other regenerative energy
  - ▶ Common public transport system connected to Berlin
  - ▶ Common town-parlament which regularly consultations to all questions of the common interest and decide
  - ▶ Combined working efficient structures which are connecting policy`s, government`s and citizen`s processes

### ■ Further approach



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## Conference for the future Frankfurt (Oder) – from Słubice 4. till 6. Juni 2009

- Further approach: New perspectives for a common cooperation:
  - Determination of the common city`s council`s convention on 10.07.2009:
    - ▶ Governments are preparing the common „Local Action Plan 2010-2020“
    - ▶ Participation of citizens in working groups
    - ▶ Foundation of „EGTC“ (European grouping for territorial cooperation)
      - A collective management for an international partnership
      - A corporate distribution/ City`s marketing via internal and external relations
  - Carrying of processes via conjoint European integrative parliament commission
  - Collective Interreg IVA- Projects Frankfurt (Oder)-Słubice
  - Common participation in „Interreg IV C“ project of EUROMOT
  - Connection and depending of activities on European Networking:
    - ▶ Euroregion
    - ▶ Partnerships
    - ▶ City Twins Association
    - ▶ Hanse of Modern Age
    - ▶ EUROMOT



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## Prepared measures Frankfurt (Oder) - Słubice

- Creation of cooperation`s structures between the both administrations
- Strategy for the common development of both cities:
  - Define structures
  - Fix priorities
  - Common office
  - Coordination of the cooperation
  - Project development
  - Common marketing
  - Creation of German- Polish center of competence
- Development of European Network`s structures in frame of EUROMOT





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# Welcome to Frankfurt (Oder) & Słubice!



**Thank you for your attention!**

