Congress on smart cooperation

Cities and regions cooperating across borders: an opportunity to overcome crisis

Workshop 6 : Tools of cooperation

25 June 2012

cecicn

conference
of european
cross-border and
interregional
city networks

Introduction and presentation of the workshop

Olivier Denert

Secretary General of the Mission Opérationnelle Transfrontalière

Definition of the main concept

Tools of cooperation:

Informal tools (e.g.: network, working group),

Technical tools (e.g.: geographic information system (GIS) for common territorial mapping, statistics) or

Institutional tools (e.g. European Grouping of Territorial Cooperation).

General objective of the workshop

Points of discussion

Monitoring territories in order to have a better knowledge of the socio-economic and cultural realities of the cooperation.

Involving civil society in the cooperation governance process: how to promote a permanent dialogue between all the public and private actors concerned by the cooperation project.

From working groups to cross-border public services and political governance form: the impact of the EGTC and others legal tools.
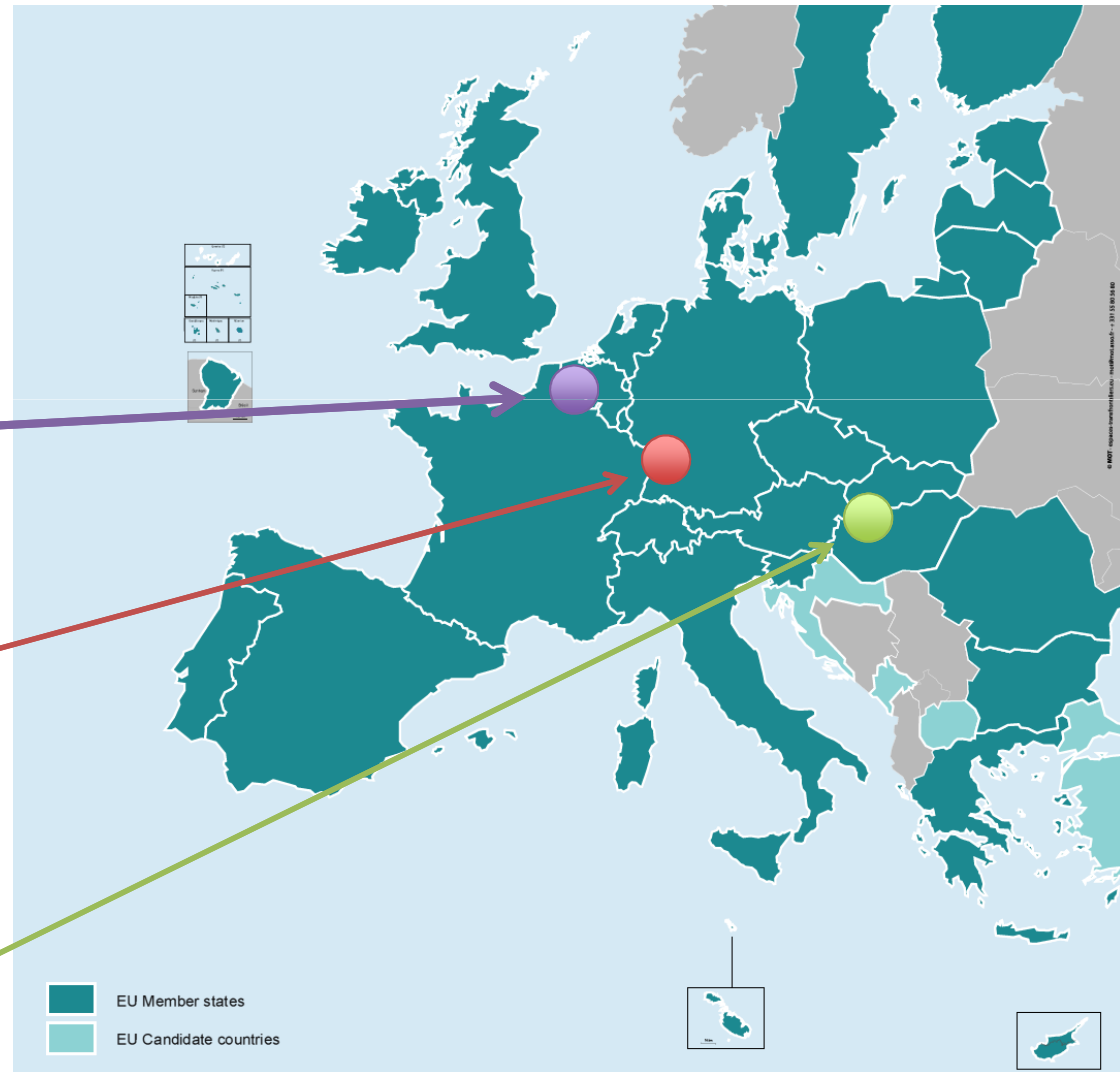
Taking into account the support of these tools through cooperation programs, and the European assistance and facilitation programs.

4

Feedback from experience and proposals

1st pannel: significant examples

Scarpe-Escaut Regional Natural Park (F)

EGTC Strasbourg-Ortenau (FR/DE)

EGTC Pons Danubii (HU/SK)

EU Member states

EU Candidate countries
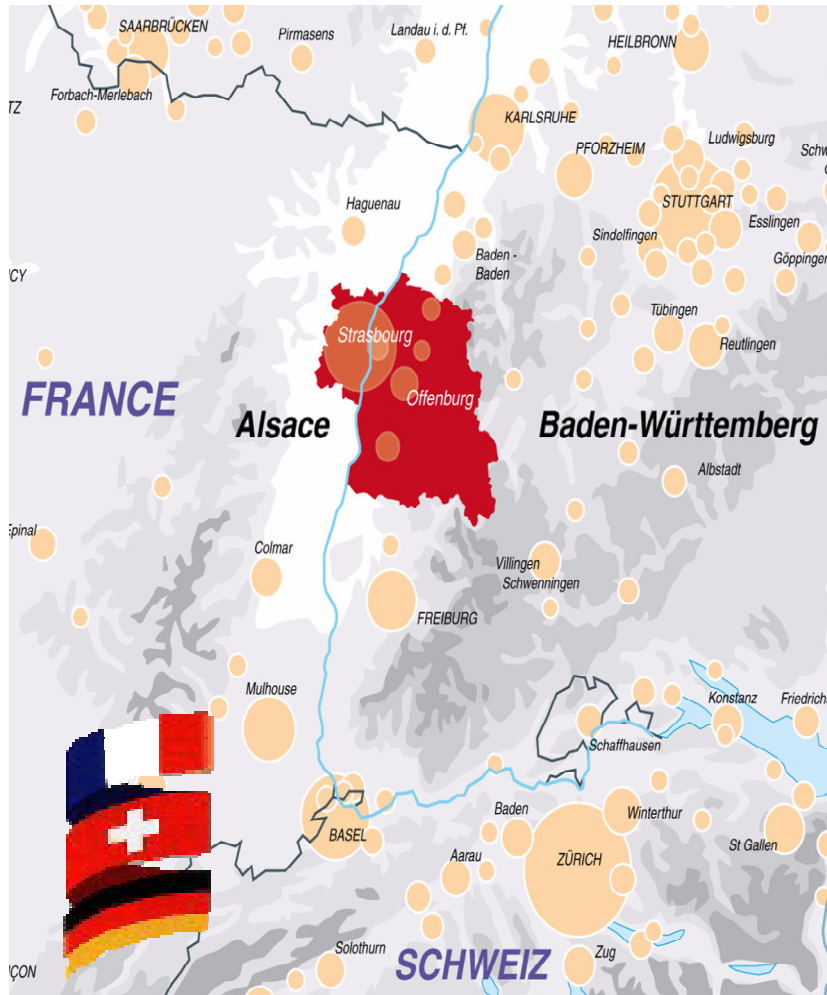
Example 1:
EGTC Strasbourg/Ortenau (FR/DE)

Jean-Baptiste Schiber,

Policy Officer
Directorate of International and European Relations
Strasbourg Urban Community

1. Background of the Eurodistrict Strasbourg-Ortenau

► **At the heart of a pilot territory for CBC : Metropolitan Region of the Upper Rhine (F/D/CH)**

- Decentralisation of INTERREG programme management
- 1996 : Karlsruhe Treaty on the creation of LGCC (6)

► *Eurodistrict Strasbourg-Ortenau*

- 2003 : Schröder/Chirac Declaration
**- 2005 : Constitutive convention**
- 2010 : EGTC (French law)

Strasbourg.eu
& COMMUNAUTÉ URBAINE

► **Creation (1.02.2010) :**

Registered seat in Strasbourg (F)
Headquarters in Kehl (D)

► **Staff : 5 people**

► **Budget : 850.000 € (French and German side each 425.000 €), corresponding to about 1 €/inhabitant**

► **Council : 48 members (24 F / 24 D)**

► **Board : 14 members (7 F / 7 D)**

► **President / Vice-Pdt : elected for 2 years**

EURO DISTRICT DISTRIKT
Strasbourg - Ortenau

3. A « Rurban » cross-border territory

► **858.000 inhabitants / 2.100 km²**

► **French side (28 communes)**

  - *Strasbourg Urban Community*

  - *450.000 inhabitants*

  - *Southern enlargement (SCOTERS)*

► **German side (51 communes)**

  - *Ortenaudistrict / 5 major cities*

  - *408.000 inhabitants*

► **Policital, territorial and urban challenges to find the appropriate scale for projects (planification, accessibility, governance)**
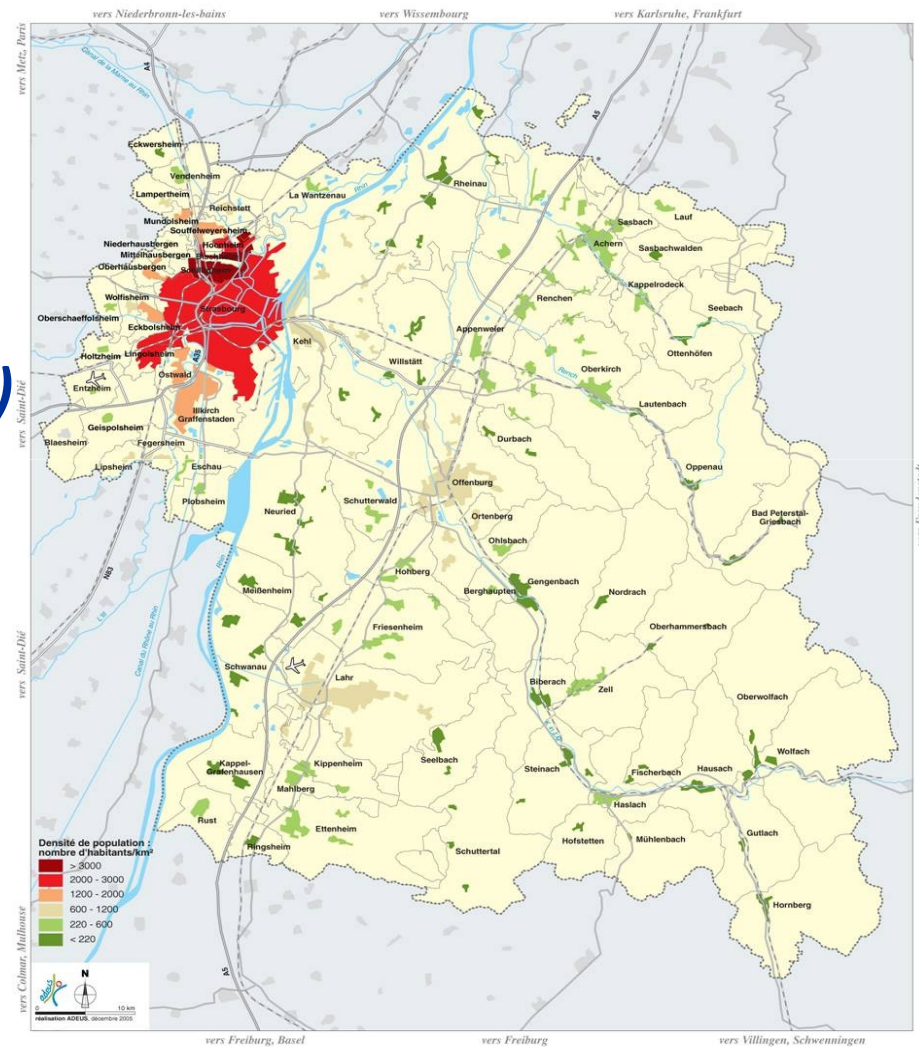
4. First monitoring guidelines

► <u>**White Book Strasbourg-Ortenau**</u> **(2004) : recommendations for the coordination of public spacing policies**

► <u>**Metropolitan Project**</u> **(2007) : concept of the Eurodistrict as « European laboratory » in key sectors : european branding, education and research, culture, energy efficiency**

► **Creation of dedicated <u>Working Groups</u> + GIS for mapping the CB territory (2007-2012..)**

PROJET MÉTROPOLITAIN
EURODISTRICT STRASBOURG-ORTENAU

Rapport final

5. Citizenship and participation

► **POPULAR EVENTS**

- **European PicNic / Bicycle Day (May)**
- **Hiking Day / Marathon (October)**
- **Solidarity Mile (May)**

6. Concrete achievements

Strasbourg.eu
& COMMUNAUTÉ URBAINE

► **TWO-BANKS GARDEN (2004)**

• **Construction of a pedestrian footbrige**

7. Citizenship and participation

► **Beyond CBC, settle a governance structure based on codecion processes**

► **Participation of the Strasbourg Urban Community to the URBACT II / EGCT project leaded by the MOT**

► *Innovative consultative platform for citizens (2010) pursued by the..*

► *Launching of a INTERREG People-to-people project leaded by the EGTC*

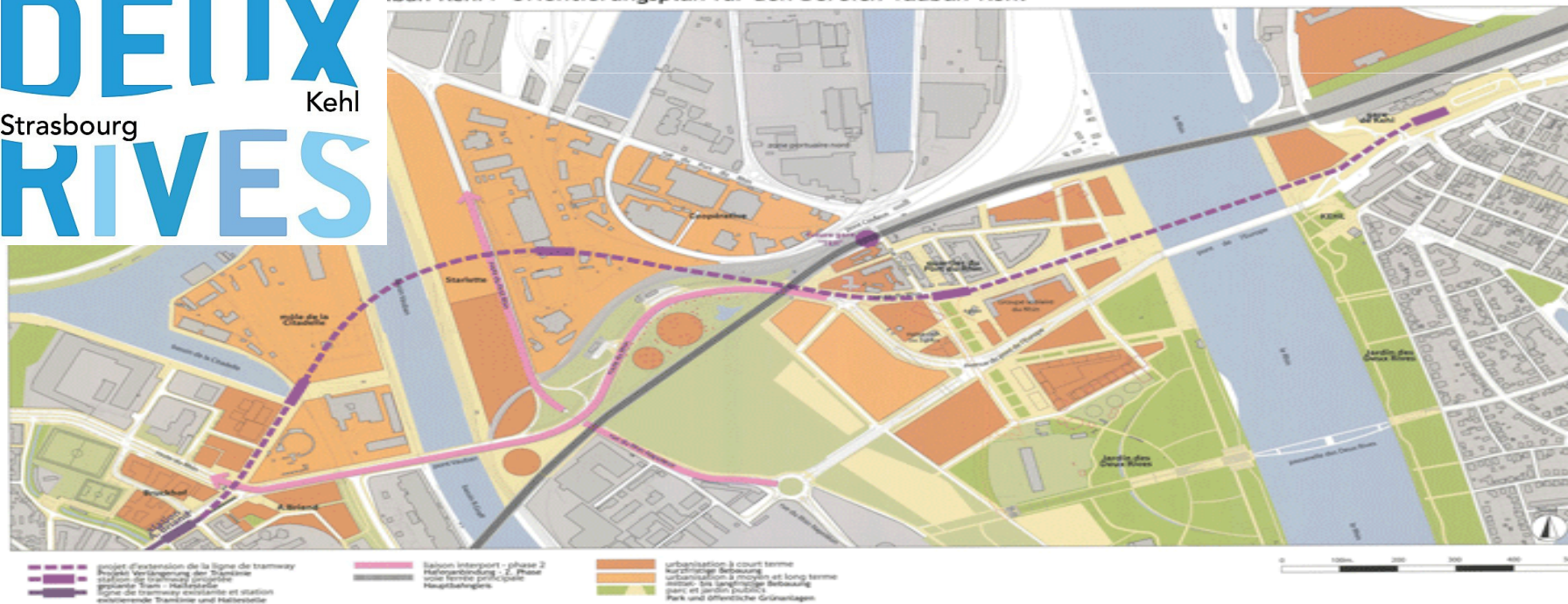► *Reflexions about consulting CB comitees and development advisory boards...*
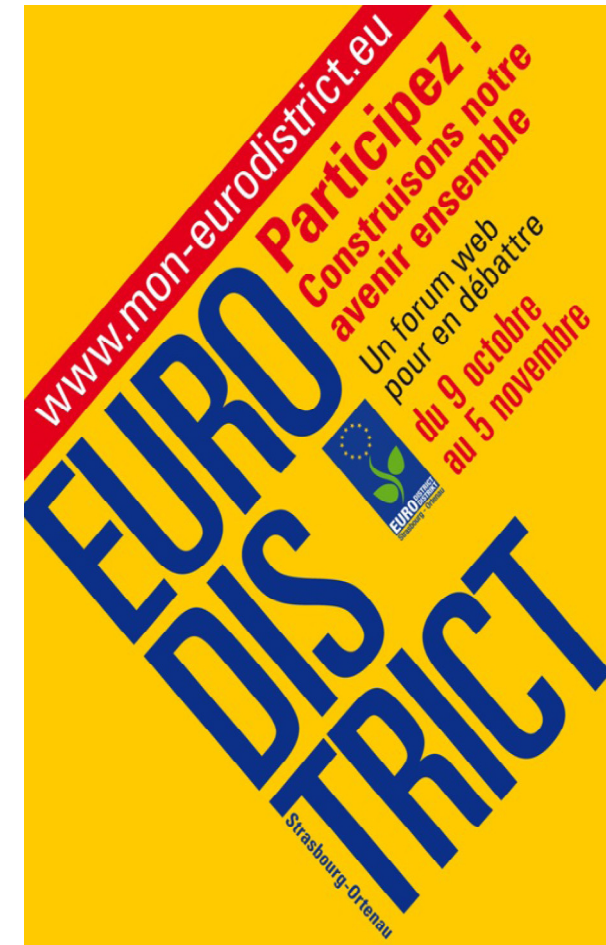
► « Two Banks » project : revitalization of the West-East urban axis from Strasbourg to Kehl (sustainable housing, soft mobility, business incubators, tram extension to Germany..)

9. Tramwayline Strasbourg-Kehl

Strasbourg.eu
& COMMUNAUTÉ URBAINE

- **Extension of the French tram network in Germany (2015)**
- **Construction of another Rhine bridge**

10. First encouraging results

► **Despite of an institutionnal building slowed off by juridical and political questions (place of national States, staff recruitment), the EGCT was recognized in contracting processes :**

- **Representation in INTERREG IVA Programm,**

- **Identified in the Regional Programming Contract (CPER),**

- **Integrated in the monitoring comitee the Metropolitan Pole of Strasbourg-Mulhouse,**

- **Integrated in the preparation of the next Contract for supporting Strasbourg - European capital**

► Confirm the place of Eurodistricts and EGTC in the next Operationnal Programmes (not only INTERREG) with a global and not only sectorial approach

► Extend the eligibility and the recognition of EGTC as managing instrument in the next EU programming period :

- Contracting capacity for all EU-fundings

- Full commitment in joint action plans

- Management and implementation of ITI

► The EGCT as part of the European multi-level governance : overcome the gap between being beneficiary and actor

Strasbourg.eu
& COMMUNAUTÉ URBAINE

Thanks very much for your attention

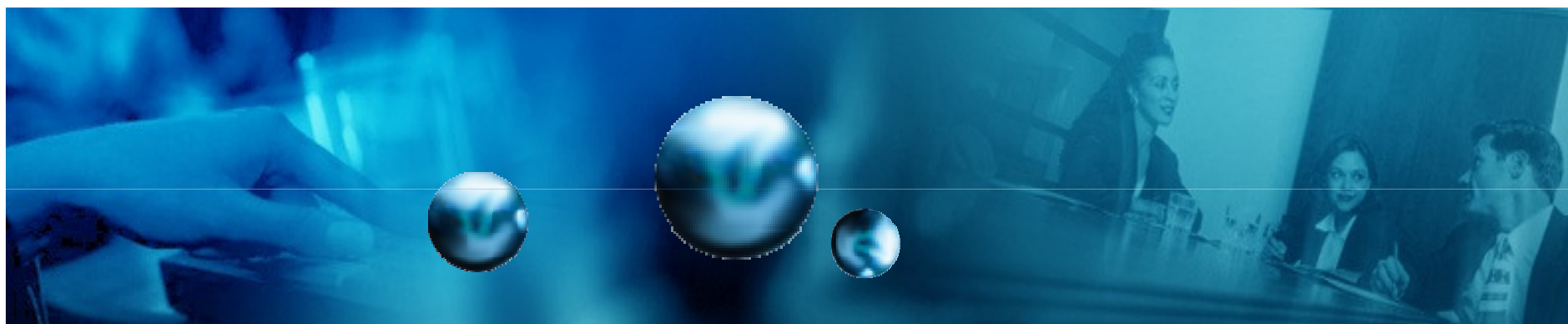**and see you on**
www.eurodistrict.eu **!**

Example 2:
EGTC Pons Danubii (HU-SK)

Zoltan Bara
Director, EGTC Pons Danubii

Pons Danubii EGTC

Pons Danubii Korlátolt Felelősségű Európai Területi Együttműködési Csoportosulás

Európske zoskupenie územnej spolupráce Pons Danubii s ručením obmedzeným

Pons Danubii European Grouping of Territorial Cooperation Ltd

www.ponsdanubii.eu

Content

1. Founding our EGTC

2. Mission

Members

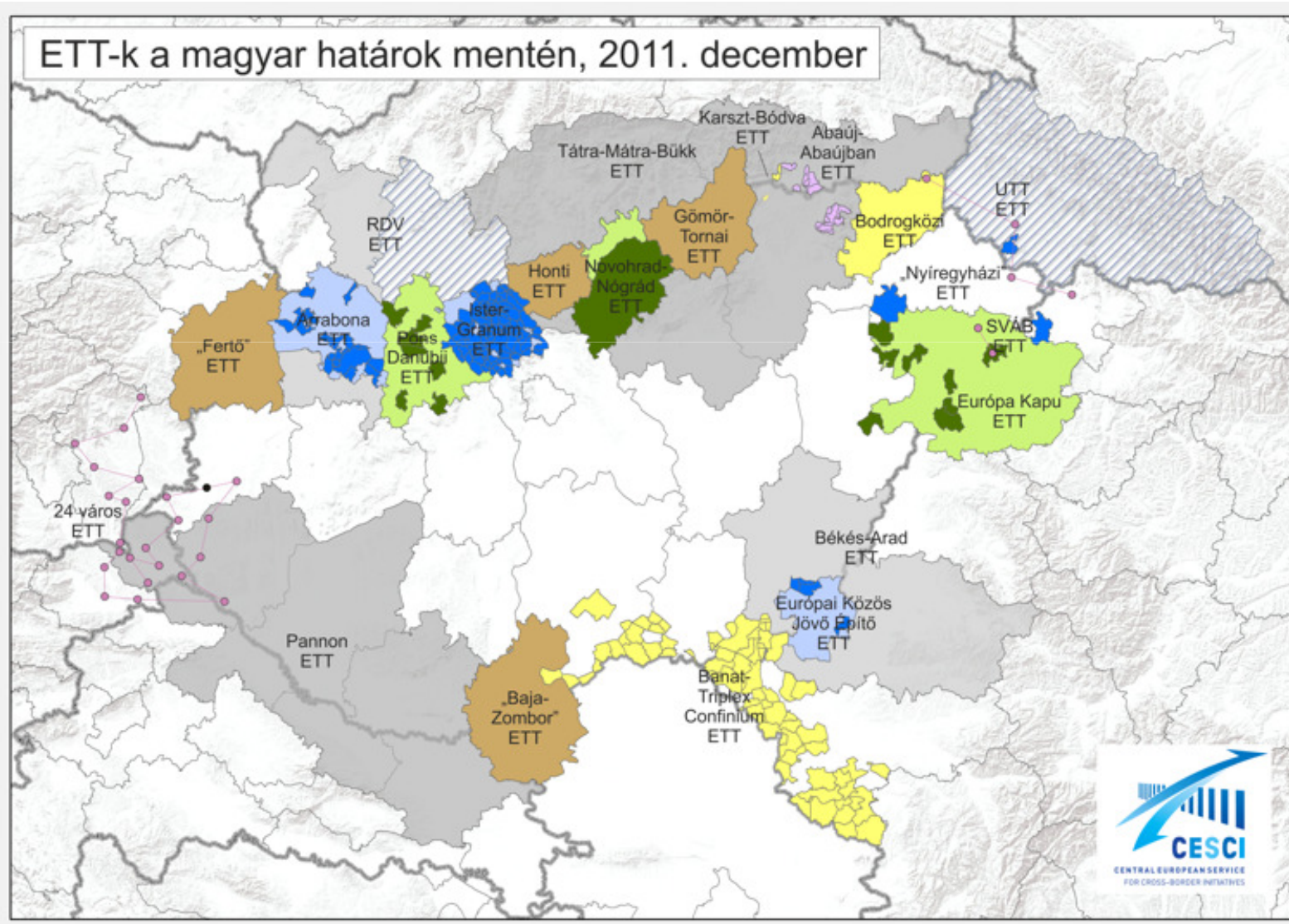4. Development plan - Projects

pons danubii

Founding our EGTC

- Initiative of the Mayor of Tata
- Twin towns
- Komárom - Komárno
- Kisbér - Kolárovo /Gúta
- Tata - Nové Zámky / Érsekújvár

- Registration process in SK
- Zákon SR EZUS 90/2008 Z.z.
- Registration process in HU

pons danubii

EGTC map Central Europe

Hungary:

Kisbér

Komárom

Tata

Oroszlány

Slovakia:

Hurbanovo

Kolárovo

Komárno
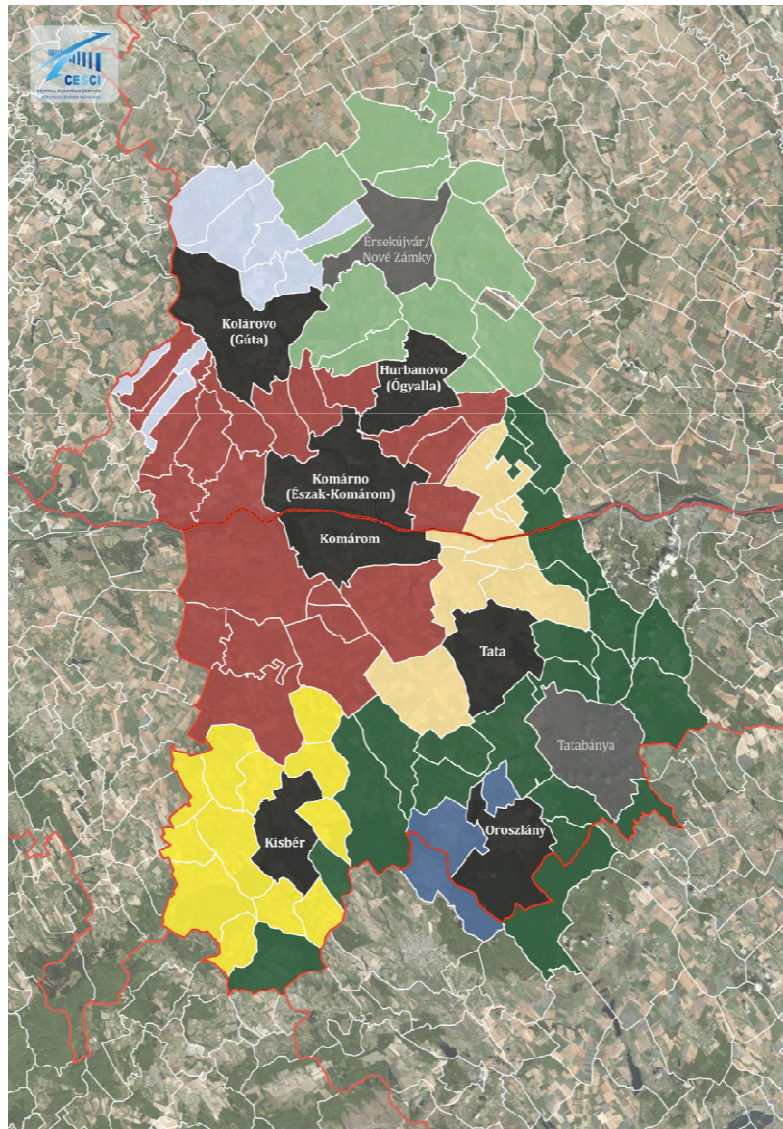
A Pons Danubii EGTC
központjainak
elméleti vonzáskörzete
légvonal távolság és a 2008-as
népességszám alapján

- Oroszlány elméleti vonzáskörzete
- Tatabánya elméleti vonzáskörzete
- Tata elméleti vonzáskörzete
- Kisbér elméleti vonzáskörzete
- Komárom és Észak-Komárom (Komárno) elméleti vonzáskörzete
- Gúta (Kolárovo) elméleti vonzáskörzete
- Érsekújvár (Nové Zámky) elméleti vonzáskörzete
- Pons Danubii térség egyéb fontos központjai
- Pons Danubii tagjai

25
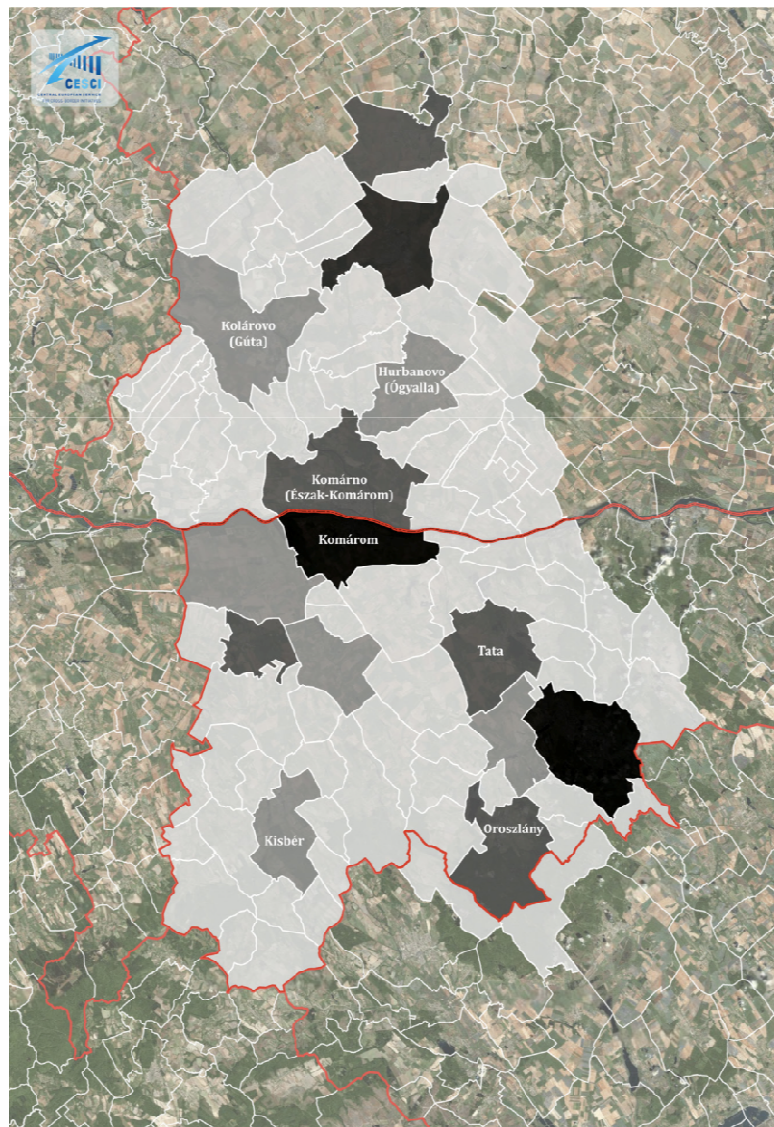
„Nagy" vállalkozások (250 fő <)
száma a Pons Danubii EGTC
térségében
(2008)

8 - 11
5 - 8
2 - 5
1 - 2
Nincs
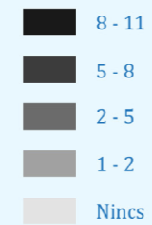
Mission

- strengthening cross-border cohesion
- common strategic developments

- transport,
- economy, labour market,
- tourism,
- energy - renewable energies
- culture,
- health care,
- education,
- cooperation of public and private institutions,
- sport,
- water

pons danubii

Development plan - Projects

Health care

Labour market

Culture

Tourism
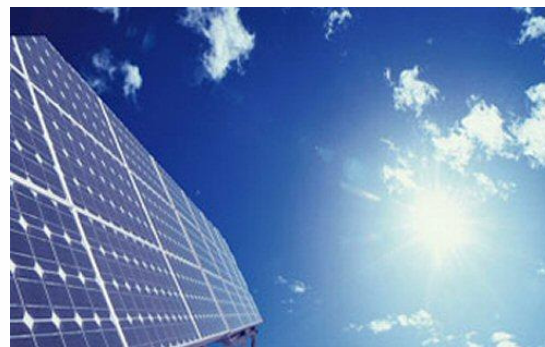
Renewable energies

Cycle roads

Example 3:
A nature park involved in cross-border projects the Scarpe-Escaut Regional Natural Park (FR)

Michel Marchyllie
Director of the Scarpe-Escaut Regional Natural Park
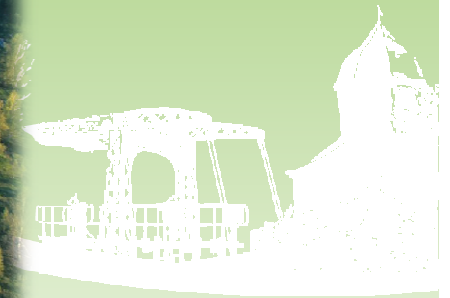
A nature park in the French-Belgian border

Current governance of the cross-border Park

POLITICAL

- Cross-border committee (3/year)
- Cross-border general assembly (1/year)

TECHNICAL

- Management meeting (1/month)
- Coordination meeting (2/year)
- Team meeting (1/year)
- Daily work between staff of both parks

Parc naturel **transfrontalier** du Hainaut

Steps for a cross-border management plan

2005 Deliberation deciding the construction of a cross-border management plan by Scarpe-Escaut Regional Nature Park and Escaut Plains Nature Park committees

2006 **Diagnosis** of the trans-boundary territory

2007 Definition of cross-border park challenges by French and Belgian elected representatives

2008 A common **strategy** is shared by elected representatives of both parks

2010 Approval of **Cross-border Management Plan**

PARC NATUREL DES PLAINES DE L'ESCAUT

Parc naturel régional Scarpe - Escaut

Parc naturel
transfrontalier
du Hainaut

Other cooperation tools

CROSS-BORDER LANDSCAPES PHOTO MONITORING

- To study landscapes evolution through pictures in order to apply conservation actions and to make inhabitants aware of landscapes issues.

CROSS-BORDER ECO-CITIZENSHIP

- To increase children awareness about nature issues and the fact that environment processes have no boundaries.

PARC NATUREL DES PLAINES DE L'ESCAUT

Parc naturel régional Scarpe - Escaut

Parc naturel **transfrontalier** du Hainaut

Other cooperation tools

Comment lire les réponses ?

Je suis tout à fait d'accord
Je suis d'accord
Je suis mitigé
Je ne suis pas du tout d'accord
Je ne sais pas
Je ne veux pas répondre
Pas de réponse

NB. Les résultats ne doivent être pris comme des statistiques mais comme éléments préparatoires aux débats.
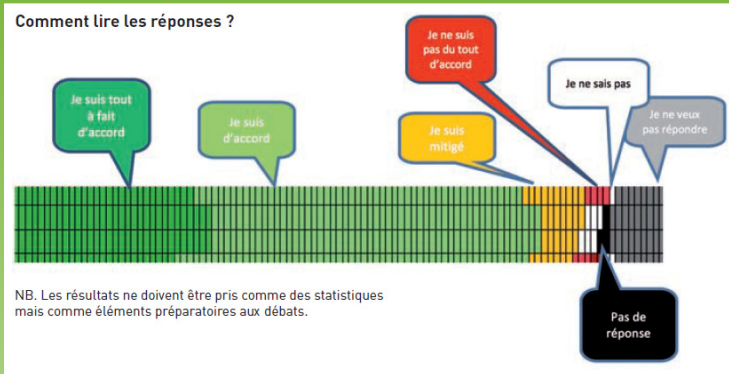
QUESTIONNAIRE ABOUT CROSS-BORDER TOPICS

- To get the points of view of Hainaut Nature Park stakeholders by questioning more than 100 local and regional politicians and project managers.

FIREWOOD SECTOR

- To promote the use of local wood as fuel for heating buildings of cross-border territory linking producers and consumers.

PARC NATUREL DES PLAINES DE L'ESCAUT

Parc naturel régional Scarpe - Escaut

Parc naturel **transfrontalier** du Hainaut

Hainaut Nature Park future prospects

-Towards an EGTC structure?

-Which function for INTERREG in structure cooperation?
Towards an integrated INTERREG project?

Parc naturel **transfrontalier** du Hainaut

Thank you

Parc naturel
transfrontalier
du Hainaut

2nd pannel: : Technical inputs from European Commission, EU Networks and national administrations

Feedback from experience and proposals

Technical imput 1:
DG REGIO

José Antonio Ruiz de Casas
DG REGIO, European Commission Expert

FIRST CONGRESS ON SMART COOPERATION
« Territorial Cooperation fostering European Integration:
Cities and Regions linking across borders »

Cooperation: from tools to frameworks

José A. Ruiz de Casas, EC-DG REGIO

La Coruña, 25th June 2012

Regional Policy

Index

I. Point of departure: expectations versus reality

II. Inter-institutional discussion: some proposals

III. An uncertain balance

IV. The Pit and the Pendle: several threats and one
    solution

V. Solution proposed: beyond European Territorial
    Cooperation, cooperation frameworks

Regional
Policy

Point of departure:
Expectations

EGTC: "proposed to provide a way to operate across borders" (implement programmes and projects)

➢Commission Report on EGTC (July 2011):"The opportunities could be exploited more widely"
➢Commission proposal: amendments "to remove obstacles"
➢Flexibility, Clarity and Continuity.

Regional Policy

Point of departure: Reality

EGTC has been used "inter alia" for

➢ Planning development strategies;

➢ Operating facilities of common interest;

➢ Providing a locus for multi-level cooperation;

➢ Ensuring the visibility and durability of cooperation going beyond ETC programmes

43

Regional
Policy

Inter-institutional discussion
Some proposals

Dialogue between "reality and expectations":

➢ Raising awareness among the different services of the European Commission,

➢ Support the macro-regional strategies,

➢ Develop the external dimension

➢ Encouraging public-private partnerships,

➢ Specific conditions/support:

   ➢Eligible bodies in the main EU policies

   ➢Favourable tax conditions

An uncertain balance

❑ **EGTC:**
  ➢ Voluntary basis versus privileged instrument

❑ **Cooperation Tools**
  ➢ Tools versus policies

❑ **Beyond cooperation tools**

45

The Pit and the Pendle:
several "threats" and one solution

- In the Partnership Contracts
  - ✓ Integrated approach to territorial development setting out the **mechanisms** and **arrangements**

- In the Operational Programmes:
  - ✓ **Community-led local development** (art. 28-31 CPR)
  - ✓ **Integrated Territorial Investments** (art. 99 CPR)

The Pit? Community-Led Local Development

➢ focused on **specific sub-regional territories**

➢ **community-led**, by local action groups composed of representatives of **public and private local socio-economic interests**

➢ Carried out through **integrated** and **multi-sectoral area-based** local development strategies

Regional
Policy

The Pendle? Integrated Territorial Investment

- For **territorial based strategies** requiring integrated investments under **more than one priority axis or operational programme**

- Can be **implemented by a Managing Authority**, or an **intermediate body** (e.g. local authorities, regional development bodies, NGOs…FILL THE BLANK)

48

Solution proposed:
Beyond ETC, cooperation frameworks

➢ In the Partnership Contracts

  ➢ **Integrated approach** to territorial development setting out the **mechanisms** and **arrangements**

  ➢ **Principles for goals and means**
    ➢ Partnership
    ➢ Multi-Level Governance
    ➢ Independency
    ➢ Proportionality

49

Regional
Policy

Solution proposed:
Beyond ETC, cooperation frameworks

➢ **Cooperation as a process**

     ➢ **Underlying EU Regional Policy**

     ➢ **Underlying the EU 2020 Strategy**

From cooperation tools to cooperation frameworks

50

Regional Policy

Updated information on preparation 2014-2020

http://ec.europa.eu/regional_policy/what/future/index_en.cfm

antonio.ruiz-de-casas@ec.europa.eu

THANK YOU VERY MUCH FOR YOUR ATTENTION!

Feedback from experience and proposals

Technical imput 2: URBACT

Eddy Adams
Thematic Pole Manager at URBACT

The URBACT II Programme

CECIN Conference, 25th June 2012

URBACT II

European Union
European Regional Development Fund

Connecting cities
Building successes

URB ACT

Programme overview

> **ETC programme funded through EU and Member States**

> **56 city networks involving 300+ cities and 5,000+ active participants across 29 countries**

> **2 Priority axes – 1)Cities, Engines of Growth and Jobs NS 2) Attractive and Cohesive cities**

> **Balanced partnership model – Convergence and Competitiveness**

> **Primary focus on cities but previous support for city network projects (EGTC)**

Tools: Key Features of the URBACT method

> **Role of the Lead Partner and Lead Expert**

> **The Baseline study (State of the Art, Profiles, Synthesis)**

> **Two stage process – Development and Implementation**

> **The Local Support Group**

> **The Local Action Plan**

> **Capitalisation activity**

URBACT II

European Union
European Regional Development Fund

Connecting cities
Building successes

URB ACT

Grazie Thanks
Danke Merci Gracias
Ευχαριστώ mulţumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
niżżik ħajr dank u wel

contact@urbact.eu
www.urbact.eu

URB ACT

European Union
European Regional Development Fund

Presentation of a draft contribution Containing the policy recommendations

Olivier Denert

Secretary General of the Mission Opérationnelle Transfrontalière

Proposal for recommendations

Recommendation 1

Develop evidence base within cross-border regions, so as to monitor their development, with the support of Operational Programs and EU/Member States statistical offices.

Recommendation 2

Support these legal tools through integrated territorial approaches in cross-border programs (ITI, local development…), involving citizens, civil society, economic partners, etc.

Recommendation 3

Give a sound basis for governance of cross-border projects and territories, with appropriate legal tools such as EGTCs, etc.

Recommendation 4

Develop capitalization and transfer of thematic and territorial cross-border good practices with the support of EU network programs (Urbact, Interact, ESPON, Interreg C…).

61

Feedback from experience and proposals

Discussion with the audience

Animated by

Olivier Denert

Secretary General of the Mission Opérationnelle Transfrontalière