

➤ **Six thematic workshops** involving around 60 business directors, managers and heads of laboratories were held in the form of day-and-a-half working sessions (Thursday afternoons and Fridays), also alternating between the two sides of the border. Each workshop enabled the speakers and participants to enlarge their networks, identify potential markets and exchange their experiences and points of view on the topics discussed:

- How to open up one's key skills to new markets
- How to develop networked projects
- Innovative marketing methods to bring subcontractors closer to the final customer
- Cleantechs programmes: the most promising approaches
- International: supporting innovative projects and promoting direct access to distant markets
- The "Blue Oceans" approach and other creative approaches.

➤ **A cartographic and statistical study of microtechnologies**, carried out with the Jura Arc Cross-Border Statistical Observatory (OSTAJ) assisted the participants in the think tank and workshops in identifying and locating expertise and skills in the territory. <

➤ **A meta-portal listing over 200 websites** linked to microtechnologies was also created, with the possibility for visitors to add to it. Research criteria (markets, technologies, services, territories, etc.) make it easier to use.

INNOVARC PHASE 1 (2013-2015):

The interest shown by the participants and MinnovARC's first results (60 potential collaborations and three European projects involving regional players) justified pursuing the initiative with a second project also co-financed by Interreg: InnovARC, led by **arcjurassien.ch** and the Franche-Comté Regional Chamber of Commerce and Industry.

As its name suggests, this project, which was launched in September 2013 and was completed in June 2015, has a broader scope than solely microtechnologies and aims to stimulate innovation networks in the Jura Arc across the board.

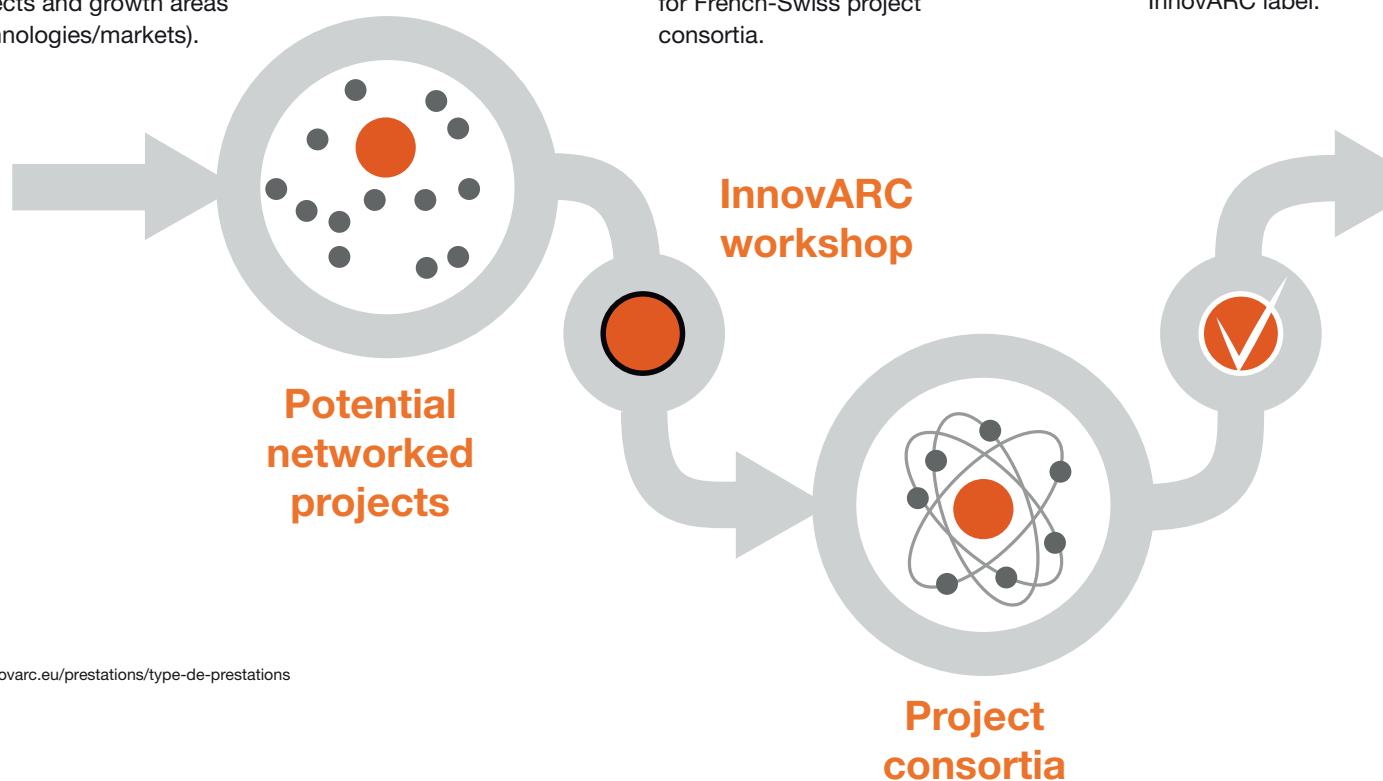
The broader thematic focus encompasses innovation markets for mobility (vehicles, products and services), smart cities, medtechs (e-health, robotics and new materials) and cleantechs (eco-industries, energy, services activities and consultancy linked to cleantechs). The online tools have been made permanent and the thematic workshops repeated, with enhanced stimulation and coordination for the setting-up of innovative project consortia across the French-Swiss Jura Arc.

The InnovARC process: towards the setting-up of French-Swiss consortia

1. Identifying potential projects and growth areas (technologies/markets).

2. Laying the foundations for French-Swiss project consortia.

3. Awarding the InnovARC label.



Source: <http://innovarc.eu/prestations/type-de-prestations>