



TO WHAT EXTENT CAN THIS GOOD PRACTICE BE ADOPTED IN OTHER CROSS-BORDER TERRITORIES?

Unfamiliarity with the “rules of the game” in the neighbouring country is a difficulty encountered by entrepreneurs in all cross-border territories, which highlights the inadequacy of the information and support for cross-border economic activity provided by the systems in place. The issue of technical incubators is becoming more important owing to the appeal of the business creation approach (in view of the economic climate), despite of its administrative complexity (the law, tax, financing, etc.).

The Project Cafés and the cross-border co-working spaces to some extent constitute a means of testing the needs and wishes of people with business projects at the local level – an interesting way of assessing more precisely the potential usefulness of a dedicated support structure such as a French-German business incubator, a project that would inevitably be more onerous in its implementation and management.

It should be noted that there is a similar programme, known as BRYO, on the French-Belgian border, led by the Greater Lille Chamber of Commerce and Industry, VOKA West-Vlaanderen and the Wallonie Picarde Chamber of Commerce and Industry, which particularly targets young entrepreneurs.

FOR MORE INFORMATION:

<http://www.starthop.eu>
<http://novoeco.info/>

Contact:

Lydia TAWREDU
Kiosk Office manager
Start Hop
kooperaktiv@gmail.com
+ 33 9 81 99 06 24