

WHAT ARE THE FIRST RESULTS?

The first meetings confirmed the interest of people with business projects in the initiative and identified some of the participants' wishes, which will probably be addressed by dedicated workshops in the future:

- Differences between France and Germany in terms of tax, the legal framework and the business environment
- Cultural aspects of customer relationships: purchases, Internet
- Networks, being put in contact with future investors/financiers or commercial partners.

The participants also stressed the potential usefulness of a cross-border web platform and a French-German incubator to strengthen the entrepreneurial fabric of the cross-border region.

An initial assessment estimates that around 60 business creations were facilitated by the cross-border Project Cafés scheme, of which 55% were in the services sector, 16% in ITC, 16% in the craft industry and 14% in commerce.¹⁴³

¹⁴³ Source: 2013 report on Project Cafés – Start Hop.



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