



Identifying and promoting the cross-border dimension of economic development to institutional players



To create a strategic partnership for cross-border economic development, one must first understand the economic fabric and identify the specific existing or potential cross-border components in the economic development of a given territory.

This knowledge should help to establish a rationale for developing policies to support cross-border economic development.

This message may then be circulated among citizens and elected officers, through seminars, publications, newspaper articles and videos of factual testimonials that convey the reality.